



## The Healthiest Pet Food in Canada: New, all Natural Brand Provides Dogs with Optimum Nutrition

### Formulated For All Life Stages

Canadian Naturals is designed to meet a dog's nutritional needs from puppyhood through adulthood. This concept is in harmony with a dog's natural diet. In the wild, dogs of all ages eat the same food, just in different proportions.

Although many companies manufacture breed and age specific dog food, this is quite unnecessary. The goal is to expand the shelf space of a given brand in order to boost sales. While this tactic may increase the bottom line of the manufacturer, it does not provide any nutritional benefit to the pet. In reality, breed and age specific dog food is nothing more than marketing hype.

But Canadian Supreme Pet Foods is not about hype. Their goal is to provide pets with a nutritious, all natural diet. Canadian Naturals has been carefully formulated, developed and processed to provide dog's with the nutrition they need to thrive. There is no question that this is the healthiest pet food made in Canada today.

To purchase a sample, visit your local, independent retailer. The food is currently available in a 1 pound, 8 pound or a 35 pound bag. Purchase of a one pound bag is accompanied by a \$5.00 coupon, which can go towards the purchase of a larger bag. The formula is also available in an 8 pound bag of small kibbles for little dogs.

Canadian Supreme Pet Foods will be launching an all natural cat food formula early next year.

The majority of pet foods on the market do not provide dogs with proper nutrition. In fact, many of these formulas are nutritionally deficient and contain potentially harmful substances.

Commercial pet food companies have long used animal by-products as their primary ingredient. Animal by-products refer to the discarded parts of slaughtered animals, including beaks, feet, feathers, hooves, hair, eyeballs and bones. Pet food often contains animal organs that are infected or diseased. They are filled with cheap grains, such as wheat and corn. These grains are often treated with high levels of herbicides, pesticides and fungicides, which are known to cause cancer. Many pet foods are fortified with artificial preservatives, which are also carcinogenic. When fed over long periods of time, commercial pet foods can cause chronic or fatal health problems.

In order to combat this problem, Canadian Supreme Pet Foods has created a healthy alternative for pets and their owners. With nearly 30 years experience in the pet food industry, they have recently launched a new brand of dog food called Canadian Naturals. This food is made with fresh, high quality ingredients. It contains healthy meats, herbal supplements and a host of fresh fruits and vegetables. There are no artificial preservatives, harmful chemicals or cheap fillers. All ingredients are approved for human consumption. This food is designed to provide dogs with exceptional nutrition. It is carefully formulated to sustain their energy and vitality for life.

Canadian Supreme Pet Foods is a British Columbia/Alberta based company. They are committed to providing consumers with the highest quality of pet food possible. Kevin Caruso, president of Canadian Supreme Pet Foods, says, "Our goal from day one was to produce a food of the highest quality, using only the best ingredients. Nothing has been overlooked, we took it upon ourselves to challenge all aspects of this great diet to ensure consumers get a great food they can trust and build a long-term relationship with."

### Fruits and Vegetables for Optimum Health

The formula also contains a wide variety of fruits and vegetables including apples, blueberries, pears, bananas, sweet potatoes, broccoli and spinach. These fruits and vegetables offer tremendous health benefits.

Apples and pears are high in vitamins and minerals. They help fight cancer, promote healthy weight loss and protect dogs from heart disease. Most notably, apples contain a high level of soluble fiber, which reduces cholesterol.

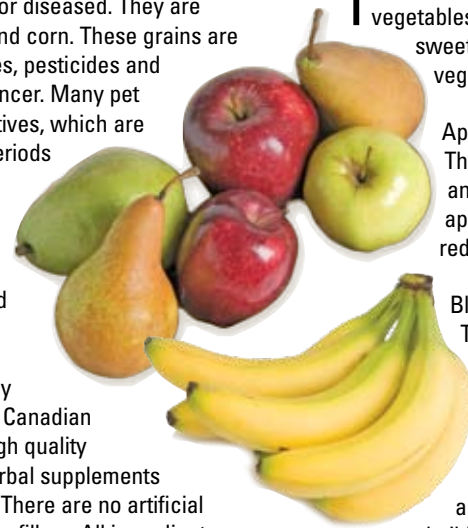
Blueberries are rich in disease-fighting antioxidants. They help reduce the detrimental affects of free radicals. Free radicals are highly reactive oxygen molecules that attack the body, causing oxidative damage. They pose a sizable threat to good health. Antioxidants help protect the body by neutralizing free radicals before they cause any harm. Blueberries also improve eyesight, help build strong blood vessels and reduce the risk of urinary tract infections.

Bananas are rich in potassium, which helps control blood pressure and keeps the body's muscles functioning properly. Bananas are also high in Vitamin B6. This vitamin aids in protein metabolism, assists in the production of red blood cells and enhances the immune system.

Broccoli is rich in carotene. Carotene helps protect the body from free radicals and is known to prevent cancer.

Sweet potatoes are loaded with an extremely important nutrient—Vitamin A. Vitamin A is crucial for good vision. Deficiency in Vitamin A can result in night blindness. This condition causes difficulty in adjusting from dim to bright light. Vitamin A also plays a major role in the growth and regulation of cells. It enables cells to differentiate normally, which is vital for growth, development and reproduction.

Spinach is an excellent source of calcium and iron. Calcium is essential for building and maintaining a strong skeleton system. Dog's need more calcium than any other mineral. Iron helps deliver oxygen to the body's cells. It carries away carbon dioxide and stores oxygen in the tissues, where it is used during muscle contraction.



### Herbs and Supplements Provide Additional Benefits and Great Flavor

Canadian Naturals is seasoned with a host of herbs and supplements. These include:

#### Flaxseed.

Flaxseed contains high levels of linoleic and alpha linolenic acid. Both of these substances are considered essential fatty acids. They help regulate nearly every bodily function. They stabilize and strengthen cell membranes and keep cells fluid and flexible. Because a dog's body cannot produce these substances on its own, they must be added to the diet. Flaxseed is also beneficial to the skin and coat.

#### Garlic.

Garlic enhances the immune system, gets rid of worms, destroys harmful yeasts and bacteria and repels fleas.

#### Probiotics.

Probiotics are friendly bacteria that aid in overall health and digestion. They break down food particles so they can be readily absorbed into the bloodstream.

#### Glucosamine.

This supplement helps alleviate stiffness and joint pain. It can work wonders for dogs who suffer from arthritis or hip dysplasia.

Various herbs, including rosemary, cinnamon, paprika, capsicum, yucca shidigera extract, chamomile, tumeric, and dandelion. These herbs provide a naturally delicious flavor. They are extremely soothing to the digestive tract and help combat bad breath.

### Digestible, Nutrient Dense Meat

Canadian Naturals is currently available in a Turkey and Salmon Formula. Beef and lamb, which are used in most pet foods, frequently cause allergies. They are extremely hard to digest and high in saturated fat. This can lead to obesity and heart problems.

Turkey and salmon, on the other hand, are low in calories, but high in protein and omega-3 fatty acids. Protein is essential for maintaining proper cell structure and strength. Omega-3 fatty acids protect the body from strokes, blood clots, and heart disease.



Give  
your pet  
a healthy,  
happy  
life!

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Petland - Just for Pets

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