

True Wellness 60 Spot Radio Commercial
Word count: 154



Announcer: Our pets brighten our lives...

They make us laugh and smile...

They give us a wet kiss in the morning and a welcoming whine when we come home at night.

They're our companions, friends and playmates.

Our pets provide us with unconditional love...

And they deserve uncompromising nutrition.

Wellness Pet Food provides *authentic food you can trust to become the foundation of your pet's wellbeing.*

True Wellness is about more than just being natural and eliminating unnecessary fillers or artificial ingredients. It's about the simple, hand-picked ingredients included in our formula. True Wellness means *every ingredient has a purpose.* The essential nutrients your pet needs are derived from the pure, whole foods nature has provided.

Our formula provides *authentic real food values,* offering the perfect balance of protein, fats, carbohydrates and fiber.

There is *nothing in excess. Everything in balance. This is where True Wellness begins.*

To locate a retailer near you visit www.wellpet.com