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For Immediate Release:

Dog Treadmill Offers a Simple, Convenient Way to Fight Pet Obesity

Monday, May 4, 2009, Ephrata, PA--- Pet obesity is becoming a national epidemic, threatening the health of millions of dogs. According to the National Association of Pet Obesity Prevention, 26 million dogs are considered overweight, while 7.2 million are classified as obese. Extra weight causes a multitude of health problems including heart disease, respiratory conditions and joint impairments. With the pressures of work, family, and other obligations an increasing number of pet owners simply do not have the time or energy required to regularly take their dogs to the park or on a walk.

However, the PetRun treadmill now enables pet owners to provide their dogs with adequate exercise with little effort on their part. Offered by GoPet LLC, a Pennsylvania-based distributor & manufacturer of canine exercise equipment, this product functions exactly like a treadmill for humans, only it is designed specifically for your canine companions. Pet owners can now relax on the couch, catch up on housework or make dinner for the kids while their dog gets the physical exercise he needs for complete health.

“The problem of pet obesity is on the rise... and the GoPet Company [intends] to change that by getting your pet in gear,” says Dr. Marty Becker, best-selling author and veterinary contributor to ABC news.

The PetRun treadmills include a remote control to monitor speed, a durable design that will last a lifetime and an adjustable incline on most models. The motor is extremely quiet, so you won't have to worry about interrupting your favorite TV program or disturbing other family members. The system is also foldable, making storage easy and convenient. It even includes an LCD device so you track your pet's speed, distance and exercise time.

The product is available in 5 different models, including the PR 700 for small breeds (up to 44 pounds); PR 710 for medium breeds (up to 88 pounds); PR 720 E & F for large breeds (up to 132 pounds); PR 725 for large, long breeds, such as Greyhounds & Irish Setters (up to 176 pounds); and the PR 730 for extra large breeds (up to 264 pounds). Speed can be



adjusted to fit your dog's pace—from a moderate walk at .65mph to a hard run at 10 mph, the PetRun treadmill makes it ultra convenient for busy pet owners to provide for the health of their pet and still meet their other obligations.

The PetRun treadmills are available directly from GoPet or through various retailers. For more information or to locate a dealer near you, visit www.gopetusa.com.

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